

Search Full Tree

Get everything you need

CATEGORIES AND TOPICS GO

Browse Tree

Explore a category or topic

CATEGORIES AND TOPICS GO

Search Statistics

Industries
 Economies and Consumers

CHOOSE INDUSTRY

CHOOSE CATEGORY

GO

Find Analysis

Industries
 Economies and Consumers

CHOOSE INDUSTRY

CHOOSE GEOGRAP...

GO

Explore Dashboards

Select a dashboard for a visual and interactive way to understand high-level trends.

CHOOSE GROUP

CHOOSE DASHBOA...

LAUNCH

Saved Research

Access your saved searches and content.

My Downloads

Access any previously downloaded content.

OPEC's Annual Meeting is About to Confirm Policy Change, though its Effect is Doubtful

Opinion | 26 Oct 2016



Justas Gedvilas
Industry Analyst

Almost a year ago, the Organization of the Petroleum Exporting Countries (OPEC) made a decision to keep crude oil production unaltered, raising doubts about the cartel's role in the current oil market. This year, the organisation's annual meeting, scheduled for 30 November, will probably lead to a policy shift, with the cartel reportedly looking to introduce some limits. Whatever the outcome, it does seem as

LEARN MORE ABOUT ECONOMIES IN 2016

Download a free report featuring insights from our Economy, Finance and Trade, Industrial, Cities and Business Dynamics research

LEARN MORE ABOUT CONSUMERS IN 2016

1 菜单栏：
搜索，行业，宏观经济，消费者，公司，定制调研，帮助，检索框。

2 检索目录：
以垂直目录检索数据与分析报告，以水平目录检索数据与分析报告，检索国家或行业的深层数据，快速检索指定行业或话题相关的分析报告，可视化功能。

3 最近更新：
阅读行业专家撰写的最新文章。

1 CATEGORIES AND TOPICS (3)

Digital Purchases Internet Possession of Digital Devices

2 GEOGRAPHIES (0)

SEARCH

Type a specific category or topic to filter the available items

FIND A SPECIFIC CATEGORY OR TOPIC

+ INDUSTRIES

- ECONOMIC AND CONSUMER TOPICS

- Business Dynamics
- Digital Consumer
- Digital Purchases
- Internet
- Mobile Telecommunications
- Possession of Digital Devices
- Economy, Finance and Trade
- Households
- Income and Expenditure
- Industrial (Entire Economy)
- Natural Resources
- Population

NEXT

1 品类与主题：
可通过点击 X 号删减品类或主题；点击右侧标签可快速到达选择地理范围页面。

2 快速检索：
通过输入检索框筛选并找到某一品类或主题。

3 选择品类：
点击(+)向下细分子品类，或点击(-)关闭。点击“i”获取品类定义。

CATEGORIES AND TOPICS (1)
 GEOGRAPHIES (6)
 SEARCH

Asia Pacific
 Latin America
 Colombia
 Costa Rica
 USA
 California

[Clear All](#)

1

Type a specific geography to filter the available items Select a Predefined Geography list

GEOGRAPHIES

- World
- Asia Pacific
- Australasia
- Eastern Europe
- Latin America
- Middle East and Africa
- North America
 - Canada
 - USA
 - West
 - Pacific
 - California

2

You searched for:

CATEGORIES AND TOPICS (1): Alcohol
 GEOGRAPHIES (1): USA

1

POPULAR STATISTICS

Market Sizes

Aggregated sales in a time series by standard data types, per capita and growth.

Company Shares

Share of sales and actual sales by company in a time series by standard data types.

Brand Shares

Share of sales and actual sales by brand in a time series by standard data types.

Distribution

Share of sales and actual sales in a time series by standard channel types.

STATISTICS

Off-trade vs On-trade

ANALYSIS

FILTER ANALYSIS (0)

SORT RESULTS

3

Alcoholic Drinks in the US

INDUSTRY OVERVIEW | JUN 2016

Alcoholic drinks in 2015 outperformed the historic period CAGRs in both volume and value terms, with per capita consumption reaching levels unseen since 2010. Value growth continues to outpace volume growth in all major alcohol segments, indicative ...

Anheuser-Busch InBev NV in Alcoholic Drinks (USA)

LOCAL COMPANY PROFILE | JUN 2016

Anheuser-Busch InBev's top domestic priorities in 2016 are to expand its premium beer offerings whilst elevating consumer sentiment towards core brands. The company is also looking to develop the near beer segment...

Boston Beer Co Inc, The in Alcoholic Drinks (USA)

LOCAL COMPANY PROFILE | JUN 2016

In the years to come the Boston Beer Co (Boston Beer) will continue to make capital investments in its breweries to expand capacity, efficiency and capabilities. The company also intends to continue product development through its various ...

1

地理范围:

可通过点击 X 号删减品类或主题; 点击左侧标签可快速到达选择品类与主题页面。

2

区域层级:

部分国家可渗入至区域城市一级。

1

检索结果:

可检查或返回更改所选品类和主题或地区, 也可保存当前检索词条与结果。

2

查看数据:

包括市场规模, 公司份额, 品牌份额以及渠道数据。获取 off-trade 和 on-trade 对比数据, 进出口数据以及产品原料等数据。

3

查看报告:

包括全球概览, 行业战略分析, 热点分析等相关分析文章报告。

Statistics

[Back To Results](#)

1 Distribution | Historical | Off-trade Volume | % breakdown
Key: [Related Analysis](#) [View Chart](#)

2

3

4

5

Change View		2010	2011	2012	2013	2014	2015
USA							
Alcoholic Drinks							
<input type="checkbox"/>	Store-Based Retailing	99.6	99.6	99.5	99.5	99.5	99.4
<input type="checkbox"/>	Grocery Retailers	93.1	92.8	92.5	92.4	92.3	92.3
<input type="checkbox"/>	Discounters	0.7	0.7	0.7	0.6	0.6	0.5
<input type="checkbox"/>	Food/drink/tobacco specialists	31.7	31.0	29.8	31.0	30.3	30.3
<input type="checkbox"/>	Hypermarkets	3.2	3.2	3.0	3.0	2.9	2.8
<input type="checkbox"/>	Small Grocery Retailers	35.9	36.1	36.9	35.7	36.1	36.1
<input type="checkbox"/>	Convenience Stores	6.3	6.3	6.4	6.3	6.4	6.4
<input type="checkbox"/>	Forecourt Retailers	25.5	25.8	26.6	25.6	25.9	25.9
<input type="checkbox"/>	Independent Small Grocers	4.1	4.0	3.9	3.8	3.8	3.8
<input type="checkbox"/>	Supermarkets	19.8	19.9	20.1	19.9	20.1	20.2
<input type="checkbox"/>	Other Grocery Retailers	1.8	1.9	2.0	2.1	2.3	2.3
<input type="checkbox"/>	Non-Grocery Specialists	3.0	3.1	3.2	3.0	2.9	2.6
<input type="checkbox"/>	Drugstores/parapharmacies	3.0	3.1	3.2	3.0	2.9	2.6
<input type="checkbox"/>	Mixed Retailers	3.5	3.7	3.9	4.1	4.3	4.5
<input type="checkbox"/>	Department Stores	-	-	-	-	-	-
<input type="checkbox"/>	Mass Merchandisers	0.8	0.8	0.7	0.7	0.6	0.6
<input type="checkbox"/>	Variety Stores	-	-	-	-	-	-
<input type="checkbox"/>	Warehouse Clubs	2.7	2.9	3.2	3.4	3.7	3.9
<input type="checkbox"/>	Other Non-Grocery Alcoholic Drinks Specialists	-	-	-	-	-	-
<input type="checkbox"/>	Non-Store Retailing	0.4	0.4	0.5	0.5	0.5	0.6

1

数据导出：
可以将数据下载为 EXCEL 或 PDF 格式，还可以打印或保存结果。

2

转换数据：
包括币种，单位阶段增长率与增长指数等。

3

数据范围：
变更数据的时间范围，统计范围地区与品类等。

4

相关数据：
访问相关的统计数据，比如：公司份额等。

5

可视化：
可自动生成图表

Analysis

[Back To Results](#)

1 Alcoholic Drinks in the US
Industry Overview | 30 Jun 2016

2

3

4

Table Of Contents	
EXECUTIVE SUMMARY	
More and better alcohol is demanded	
Craft, local, and authentic gain ground	
Anheuser-Busch, alcoholic drinks leader, looks to acquire SABMiller	
Internet retailers gain ground	
Premiumisation and diversity drive	
Full Market Reports	
Alcoholic Drinks in the US	
Related Statistics	
View Statistics	
Related Industry Reports	
Related Company Profiles	
Related Articles	
More Related Items	

EXECUTIVE SUMMARY

More and better alcohol is demanded

Alcoholic drinks in 2015 outperformed the historic period CAGRs in both volume and value terms, with per capita consumption reaching levels unseen since 2010. Value growth continues to outpace volume growth in all major alcohol segments, indicative of consumer interest and demand for more premium alcoholic drinks. Growth in the high-spending, high volume-consuming millennial demographic and a slowly improving economy have made premium alcoholic drinks a focal interest point for consumers alongside greater overall consumption.

Craft, local, and authentic gain ground

Consumer alcohol interest and knowledge continues to develop, driving demand for craft alcohol. The forefront driver of the craft revolution is an underlying demand for authentic production, ideally produced locally. Already quite prevalent in beer, craft and craft-like spirits are making themselves more felt, with consumers looking beyond classic mid-priced and economy brands. And despite craft beers' relatively strong establishment, it remained a developing trend in 2015, with consumers beginning to look beyond the now ubiquitous IPA.

Anheuser-Busch, alcoholic drinks leader, looks to acquire SABMiller

Anheuser-Busch InBev remained the total alcoholic drinks market leader in volume terms, with market leading positions in the beer and RTDs/high-strength premixes categories. In late 2015, the company announced its acquisition of SABMiller Plc. Due to anti-trust regulations in the US, Anheuser-Busch is anticipated to divest SABMiller's US portfolio to Molson Coors, preserving the current US joint venture, MillerCoors. In turn, Anheuser-Busch continues to develop its beer, cider, and RTDs/high-strength premixes product portfolio through product innovation and craft brewery acquisitions in search of new growth.

Internet retailers gain ground

Internet retailers became the fastest-growing retail channel in volume terms in 2015. Online brewers' continued adoption by American consumers and an

1

报告导出：
可将报告以 PDF 格式导出，还可以打印或保存结果。

2

目录：
快速到达报告的不同部分。

3

相关报告：
快速浏览相关报告。

4

相关内容：
快速浏览相关数据，行业报告以及时事分析等文章报告

Alcoholic Drinks

1 SEARCH TREND: Choose category

2 ANALYSIS FINDER: All Analysis, Choose geography

3 RANK COUNTRIES: Choose category, Size, Growth, Per cap., Forecast, Historical

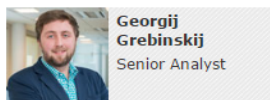
4 RANK CATEGORIES: Choose geography, Choose country, Size, Growth, Per cap., Forecast, Historical

5 REVIEW TOP COMPANIES: Choose company, Choose category

6 DASHBOARDS VISUALISE DATA: Choose dashboard

Excising Non-alcoholic Beer in Russia: What Are the Odds and Potential Outcome?

Opinion | 26 Oct 2016



Excising Non-alcoholic Beer in Russia: What Are the Odds and Potential Outcome?

Excising non-alcoholic beer – sounds irrational? Well, not according to the Russian government, which is considering slapping excise charges on this product, which could, in turn, call into question its future development.

Not only does it sound illogical to levy alcohol excise on a non-alcoholic drink, apart from the word “beer” in the product name, but it also hasn’t been seen in any other country, making it an unprecedented example globally in terms of non-alcoholic beer.

Over the last five years, in light of the constantly declining overall beer market in Russia, non-alcoholic beer was close to stagnation, albeit with a still slightly positive development, despite continuing economic turmoil in the country. The highly niche nature of the product – accounting for a 2% volume share of the total beer market – as well as the specific consumer perception of it relative to traditional beer makes charging excise on this product a potentially suicidal initiative.

[Continue reading >](#)

Darker Than Before: Global Prospects for Brown Spirits

Global Briefing | 24 Oct 2016



Brown spirits comprise whiskies, brandy and cognac, and dark rum, and play an important role within the spirits category, accounting for 27% of global spirits volumes and 34% of value sales in 2015. While there are

ALCOHOLIC DRINKS FORECAST MODEL

Explore latest category forecasts, demand drivers, market potential, and impact of macro scenarios.

DID YOU KNOW?

Sweden is the fastest growing import market for Italian wines

Less of the old, more of the new - changing global dynamics in cider/perry

Flavoured/mixed lager outperforming standard lager in Europe

[Load More >](#)

MARKETS OF THE FUTURE REPORTS

New reports on the business environment and consumer markets of 20 next generation growth economies.

Choose geography

LATEST RESEARCH | [Load More >](#)

- 1 搜索数据：快速进入相关子品类。
- 2 搜索报告：根据类型与区域检索所有相关报告。
- 3 国家排名：快速查看该品类高排名国家数据
- 4 品类排名：按照地区查看当前行业占比最高品类。
- 5 公司研究：按地区查看市场占有率领先企业
- 6 Dashboard 宏观数据可视化工具。

多样的可视化工具可以让使用者通过品类，公司以及渠道数据快速了解某一行业。也可以通过经济数据与人口统计数据协助深度发掘消费趋势。可以分别通过右侧的主页面入口以及行业页面入口进入使用可视化工具。

DASHBOARDS VISUALISE DATA

Alcoholic Drinks

Explore Dashboards

Select a dashboard for a visual and interactive way to understand high-level trends.

INDUSTRIES

ALCOHOLIC DRIN...